

December 2012



French, Chinese, and Spanish? OH MY!

Allow your websites guests to view and read your website in their language of choice by adding the 'Select A Language' Widget to your homepage. With a selection of over 50 different languages, you can expand your website reach even more!



Discover the power of this widget today! For more details visit our Website Features page at www.InComRealEstate.com/language-translation.html.

Sell the property AND the NEIGHBORHOOD!

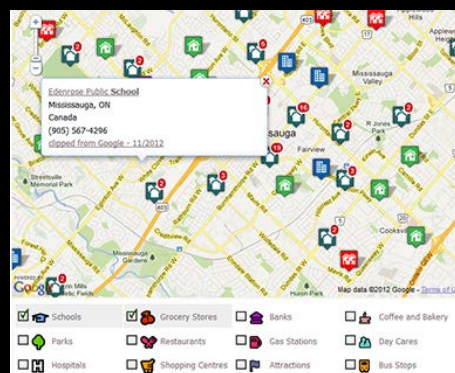
Location, location, location!!! Offer your website visitors a comprehensive look at their neighborhood of interest by guiding them to your hyper-local map search tool with a user-friendly neighborhood amenities plotter.

InCom's Neighborhood Amenities Plotter takes property searches to a new level. With a simple click, corresponding icons can be placed to show the locations of nearby:

- Gas Stations, Banks
- Hospitals, Schools, Parks
- Day Cares, Bus Stops, Attractions
- Grocery Stores, Coffee Shops
- Restaurants, Shopping Centers

Your clients can even click on each icon for more details about the amenity.

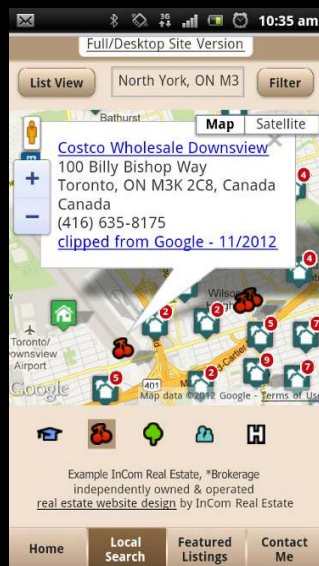
Start guiding your clients to this great feature!



Your Free Automatic Mobile Site Includes a GPS Neighborhood Search tool!

Your FREE mobile website is equipped with a state-of-the-art GPS Neighborhood search tool. This mobile website feature will pin-point your clients' location and display property listings in the neighborhoods nearby.

Never pass up the opportunity to make a sale! Your client may just come across a neighborhood that they love and your mobile website will have a map to their dream home.



Conquer Another Social Media Platform:



Fill your YouTube Channel with videos of your listings with the simple click of a button.

Simply select 'Enable YouTube Channel' from your website Dashboard and link your website to your YouTube account. You will instantly have a video channel filled with your personal listings in video format with a descriptive voice over.

Once these videos are on YouTube, they are there for the whole world to see!

Question of the Month



How do I change my real estate "designation"?

Simply log into

Tips & Suggestions



Encourage your clients to leave testimonials for you to post on your website!

Did You Know?



Did you know that you can change the images in your flash banner or background images

your website, visit your **Profile Manager** and select a different title from the drop down menu. Choose your designation from many different options.

Simply add the **"Have Questions" Widget** to the bottom of your testimonials page and alter the title settings to a request for testimonials. All testimonies will be delivered to your email inbox, ready for you to display under your testimonials page.

of the Lavish Theme?

Visit your **Flash Banner Manager** in your Dashboard and select from our large gallery of different styled interior and exterior images or upload an image of your own.

Free InCom Training Webinars

Basic Website Training Webinar Dates			Advanced Website Training Webinar Dates		
Monday	November	26 th , 2012	Wednesday	November	28 th , 2012
Monday	December	10 th , 2012	Wednesday	December	12 th , 2012
Monday	January	28 th , 2012	Wednesday	January	30 th , 2012
Monday	February	25 th , 2012	Wednesday	February	27 th , 2012
Monday	March	25 th , 2012	Wednesday	March	27 th , 2012

RSVP by email to learning@incomrealestate.com
Please indicate which session you are interested in attending. Include your name and website URL.

You can also access video tutorials in your Dashboard under the **HELP FACILITY**.

www.InComRealEstate.com

Interested in More Tips & Tricks?

View our previous newsletters [Here!](#)

We also post marketing tips, technology tricks, social media strategies, and real estate articles to our social media profiles. Connect with us to stay on top of real estate marketing trends.



Take a Break, Have a Laugh!

